
JOB TITLE:	Data Analysis Intern	EXPERIENCE:	Fresher
Department/Group:	Data Analytics	On Site Location:	Noida
		Remote Location:	United States, United Kingdom, Australia, Vietnam, Philippines, Spain, Brazil, Argentina, Germany, France, India, Japan, China.

ROLE AND RESPONSIBILITIES

- **Data Collection and Cleaning:** Gather data from various sources including surveys, databases, and other market research tools.
- **Data Analysis and Interpretation:** Analyse quantitative and qualitative data to identify trends, patterns, and insights. Assist in developing dashboards, visualisations, and reports to present findings effectively.
- **Market Insights Support:** Collaborate with team members to provide actionable insights for clients based on data analysis. Support in developing competitive and market trend analyses.
- **Tool Usage and Application:** Use analytical tools such as Excel, Python, R, or Power BI to process and analyse data. Learn and utilise market research software as required.
- **Team Collaboration:** Work closely with senior analysts and project teams to meet deadlines. Participate in brainstorming sessions and contribute to client presentations.
- **Documentation and Reporting:** Prepare and document research findings in a clear and concise manner. Assist in drafting sections of market research reports.

LOOKING FOR SOMEONE WITH

- **Educational Background:** Enrolled in or recently graduated from a degree in Statistics, Economics, Data Science, Business Analytics, Marketing, or a related field.
- **Technical Skills:** Proficiency in Excel; knowledge of Python, R, or other analytical tools is a plus. Basic understanding of data visualisation tools such as Tableau or Power BI.
- **Analytical Thinking:** Strong analytical and problem-solving skills with attention to detail. Ability to interpret data and present insights effectively.
- **Communication Skills:** Good written and verbal communication skills for preparing reports and interacting with the team.
- **Organisational Skills:** Ability to handle multiple tasks and meet deadlines in a fast-paced environment.
- **Interest in Market Research:** A keen interest in market trends, consumer behaviour, and research methodologies.